DEMOCRACY – PEACE – NON VIOLENCE

With tree planting and care, we work together towards a more green, peaceful and sustainable world. The UN’s Theme for its International day of Peace 21 Sep 2022 is “End Racism. Build Peace”.

But achieving true peace entails much more than laying down arms. It requires the building of societies where all members feel that they can flourish. It involves creating a world in which people are treated equally, regardless of their race.

As UN’s Secretary-General António Guterres has said:

“Racism continues to poison institutions, social structures, and everyday life in every society. It continues to be a driver of persistent inequality. And it continues to deny people their fundamental human rights. It destabilizes societies, undermines democracies, erodes the legitimacy of governments, and... the linkages between racism and gender inequality are unmistakable.”

We call schools, NGO’s, communities, cities, municipalities and organisations to join us. In every country of the world. Planting trees is a concrete deed for the environment. But trees also need care in order for them to survive and grow, like we need to nurture our friendships. World needs peace now more than ever.
STEP BY STEP GUIDE

PREPARATIONS BEFORE

1. Visit the campaign page https://www.pacpeace.net
2. Schedule: the time period for this campaign is from 15 Sep to 2 Oct 2022
   ➔ ENO Campaign Day is 21 Sep 2022
3. Please register your school or organisation from here
4. Find out your local tree species: Plant only trees that are typical for your climate and dominant tree species in your region! You could plant your apple seedlings sprouted, or perhaps a local native tree for wildlife. No matter what the species, make sure that it's not an invasive species.
5. Choose suitable places for trees and dig holes in advance. When choosing your tree, ensure that the soil and place (shady/sunny) is suitable for it. Note that trees need plenty of room to grow, so don’t plant them near houses. Investigate if there are any special considerations about roots growth patterns before buying your plant. Find out also what kind of care the tree will require over short and long-term periods. See more tree care tips here.
6. Take contact with local experts and find sponsors for your seedlings.
7. Find students who will plant trees.
8. Involve local people from your community to take part.
9. Prepare to take photos and videos during the occasion.
10. Invite other schools, special guests or your local celebrities to join this event, probably one of them could give a short speech.
11. Get local media involved.

YOUR TREE PLANTING DAY

1. Go to your tree planting site and gather around the seedling/s
3. Students plant trees together with adults (teachers, local people, special quests...)
4. ENO Tree Planting Song “Hi and ho – we plant trees!” or music/dance by students
5. A speech by your possible special guest/guests (see the speech at the end of this document!)
6. Arrange a group photo, where students, quests and audience gather around the tree seedlings.
1. **Planting was just a start. You have to take care of your tree.** Water it regularly. During the first couple growing seasons, your newly planted tree is expending a lot of energy trying to get its roots established in the soil. You can use mulch around your tree as it insulates the soil and helps to provide a buffer from heat and cold. It also keeps weeds out to avoid root competition.

2. ** Share your journey with others and with the ENO online community** on social media (FB, Twitter, Instagram):

   - ENO Facebook
   - ENO Teachers Facebook
   - Twitter ENO
   - Instagram ENO Schoolnet

---

**The campaign hashtag is #pacfpeace**

Use also ENO and Act Now hashtags:

   - Facebook & Twitter: #enoprogramme @enoprogramme
   - Instagram: @enoschoolnet #enotreeplanting

   #ActNowOrgin
THE SPEECH FOR STUDENTS (For the campaign 15 Sep to 2 Oct)

Our Message for the day:

Our environment is important for us. Not only locally but also globally around the world. Today it’s time to lay focus on the environment. We do this special deed together with thousands of students, teachers parents and local communities around the world. We plant trees today in the North, South, East and West. Schools in many other countries are planting trees with us. Trees that we plant today are included as a part of big “Plant and care for peace” -campaign organised together with Treebuddy-Earth and it’s partners like Environment Online – ENO, a school and community network for sustainable development. ENO started more than 20 years ago in a small village in Eastern Finland and has grown into a big network of schools.

Today we are also celebrating the International Day for Peace, with a slogan “End Racism. Build Peace.” Let us celebrate the day by spreading compassion, kindness and hope in the face of the world situation. We are to stand together with the UN to find creative ways to help everyone recover better, to build resilience, and to transform our world into one that is more equal, more just, equitable, inclusive, sustainable, and healthier.

Tree is a symbol for us. Firstly, it reminds us of nature and the importance of climate and environmental protection. Secondly, it symbolizes our co-operation between schools and communities around the world. We live in different cultures but appreciate their richness. We respect the rights of everyone, also nature and animals. Let’s mark these trees as peace trees and grow together with our trees towards better future.