

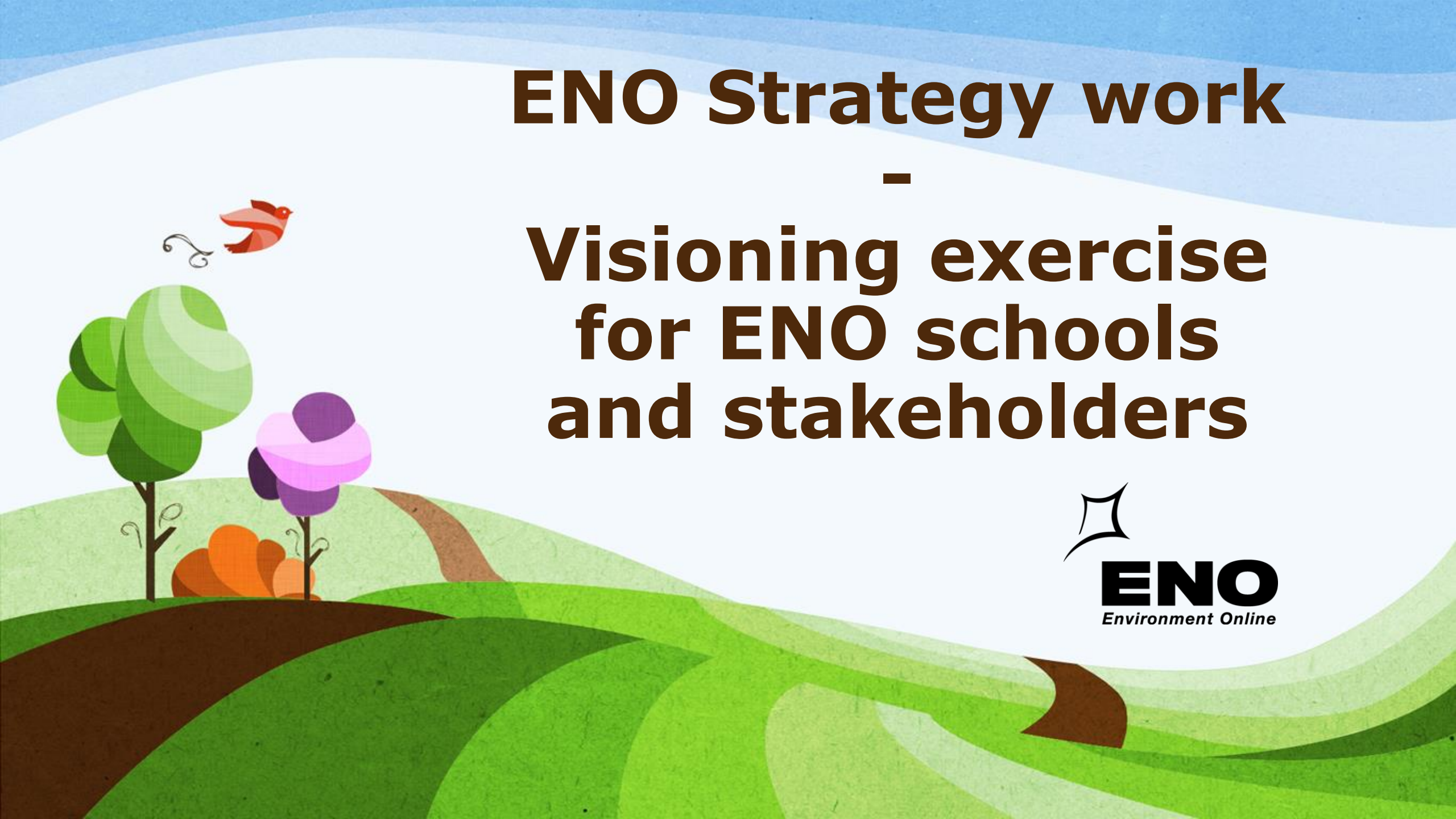
# ENO Strategy work

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## Visioning exercise for ENO schools and stakeholders



**ENO**  
Environment Online



## VISION

1 December-15 February  
School tasks facilitated by coordinators and teachers  
Input from stakeholders  
FB poll for whole ENO community  
Preliminary Vision

## MISSION

16 February-29 March  
School tasks facilitated by coordinators and teachers  
Input from stakeholders  
FB poll for whole ENO community  
Preliminary Mission

## VALUES

30 March-25 April  
School tasks facilitated by coordinators and teachers  
Input from stakeholders  
Value discussion online  
FB poll for whole ENO community  
Preliminary Values

## STRATEGY

15 April-31 May  
SWOT analysis with coordinators and stakeholders  
Ways to go from present to future (coordinators and teachers with schools and stakeholders)

## Finalisation of process

June-August 2021  
Compilation of ways to the future, discussion and agreement of ways forward  
Proposal to ENO Board on the Vision, Mission, Values and Strategy  
Vision, Mission, Values and Strategy published!

# VISION

- *What we want to become*
- *Our dream*
- *A picture of the future*



# Visioning exercise: Media exercise

- *Shortly go through the ENO activities you have participated in. If you have not participated in ENO activities yet, imagine you have.*
- *This exercise can be done in a group size of your own choosing. For smaller students, a large group might work better. You can also do this by yourself.*
- *Imagine it is 15 January 2030*
- *You open a newspaper/listen to the radio/watch the news/etc and find a story about ENO*
- *What does the story tell you about ENO in 2030?*
- *What has your local school done with ENO in January 2030?*
- *Who participated? What did you achieve? What happens next?*
- *Choose your media format. It can be a newspaper article, a radio interview, a tv news flash, a picture collage, a play or whatever media you choose*

# Sending instructions

- Please send the media file(s) to [strategy@enoprogramme.org](mailto:strategy@enoprogramme.org) by 31 January 2021. We will compile these into key phrases or themes and present them to the ENO community for choosing
- Together with the file, please send some basic information of the participants
  - number of participants, age distribution, whether the participants are students/teachers/ngos/school admin/etc, place and country, any other relevant information
- a note whether the material can be published on our website or social media. If the material includes pictures or video of people, please make sure they also consent to their picture being published

A stylized landscape illustration. In the foreground, there are rolling green hills. On the left, a purple and pink flower with a brown stem and small orange flowers at its base sits on a green hill. The background consists of light blue and white wavy bands representing hills or sky.

**Thank you for  
participating in the  
ENO strategy process!**

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